

PlanetGood by Browsesafe.com

- ♣ How often is the resource used? *PlanetGood is used on a daily basis by a wide number of customers.*
- ♣ How often is the resource updated? *The PlanetGood Resource is updated by the minute.*
- ♣ In what particular ways does the resource assist parents? *PlanetGood goes to each website and characterizes the website according to 37 characteristics. The Parent sets up separate accounts for children to use that gives them access according to what the Parent wants them to see.*
- ♣ Is there any data regarding satisfaction of those who use the resource? *Yes, Parents like the freedom to search the web without filters, and the peace of mind they get from children surfing the net safely.*
- ♣ How is the resource marketed or promoted? *Planet Good is available through Priceline right now. It can be downloaded from Browsesafe.com directly for 15 day free trial. It also is available through Cybercross.net and several Internet providers.*
- ♣ Does the resource help prevent access by children to web sites with materials harmful to minors? *Absolutely! PlanetGood prevents children from having access to the bad stuff by the characters we give it. They do not decide what the child can see. The parents have that right. Pornography is already filtered. If a child comes to site that has not been reviewed, they must submit it to the reviewers before they can see it.*
- ♣ Does the resource help prevent problems associated with incoming email? *Absolutely! PlanetGood has some emails set in the default that children cannot have access without the parents; it also helps limit access to certain sites that offer free mail services by characterizing the site.*
- ♣ What percentage of those who use the resource go on to select and use specific tools it identifies? *PlanetGood is a specific tool to administer a safer Internet. Everyone who has it installed and runs with it is using the tool.*
- ♣ Does the resource provide assistance to companies offering blocking or filtering services? *Browsesafe.com owns PlanetGood. The rights and privileges are protected by copyright. Purchase is optional.*
- ♣ What could be done to make it easier to locate the resource? *The awareness that the product exists would make it more accessible for Parents to find.*
- ♣ What if anything could be done to increase usage of the resource? *The awareness that the product exists would make it more accessible for Parents to use.*
- ♣
- ♣ What if anything could be done to make the resource more effective? *Increasing the size of our database for sites reviewed will make PlanetGood more effective. Every day that database increases.*
- ♣ Should the availability of the resource be considered to provide a defense to prosecution under COPA? *PlanetGood can be used as a preventative measure to keep children away from sites that are questionable. Sites that contain Adult content can be monitored through addressing the Attributes that are assigned.*
- ♣ Does the resource provide any assistance to law enforcement? *Due to the nature of PlanetGood, assistance to law enforcement is not involved in the product.*

- ♣ Does use of the resource create any data that implicates privacy rights? *Absolutely not! The PlanetGood product does not track or infringe on privacy rights.*
- ♣ Does the existence of the resource raise any first amendment issues? *No! In fact, PlanetGood by Browsersafe.com completely utilizes the first amendment by allowing parent's the choice of what their children see and don't see.*
- ♣ Does the availability of the resource increase the likelihood that parents who wish to do so will be able to restrict access by their children to materials harmful to minors? *Parents who want a safer Internet for their children are PlanetGood's purpose.*
- ♣ What other information might usefully be included in a common resource? *In a common resource, there is a need for product ratings, operational specifications, and technical specifications of each product.*
- ♣ Are there legal or other barriers to the sharing of useful information via this common resource? *PlanetGood can track how many users go to particular websites in statistical terms without information of individuals being released.*
- ♣ Is there a business model that assures continued availability and enhancement of this common resource? *Yes, Browsersafe.com continually updates sites and software to provide easy safe Internet access.*
- ♣ Would governmental action to subsidize or regulate this common resource raise first amendment or other issues? *At this time, it does not appear to cause issues. However, BrowseSafe believes Parents should have the ultimate decision in what the child is exposed to.*
- ♣ What reason is there to believe that any problems in parental adoption of various technologies or methods or restraining access by their children are due to lack of information or other tools that would be provided by a common resource? *All other tools we know of provide a compromised solution.*
- ♣ Could the resource be made more readily available or more easily used if it were tied into the browser in some more direct way (e.g., as an always-visible icon)? Do you have reason to believe that the Internet industry would support creation of something like an always-visible icon? Should the government require browsers or operating system software to include such an icon? *PlanetGood already works with Netscape, IE, and other browsers to provide a safer net. The icon does not change in the browser because PG works with the browser as it runs.*
- ♣ Should web sites with material harmful to minors be required to link to such a common resource? *No linkages are necessary; PlanetGood would characterize the site regardless. It does not determine what is bad/good. It allows the Parents to choose. Pornography is taken out through PG product.*
- ♣ Should restrictions on unsolicited email be relaxed with respect to messages advertising such a resource? *An appropriate e-mail message would have value to nearly all Internet users.*
- ♣ What evidence is there regarding the extent to which Internet using parents are actually aware of the resource? *The PlanetGood Product has little awareness in the market at this time. Due to the nature of the concern in the Internet accessibility of children, PG's awareness will increase in the media and on the net.*
- ♣ If the resource lists safe sites, are those listings accurate and up to date? *Yes, every site has its characteristics done to a standard, and the Parents get to choose what is safe. PlanetGood also reevaluates sites to ensure it has not changed.*

- ♣ What percentage of parents wants to limit their children's access to only safe sites listed in such a resource? *There have been very few Parents who know what's out there that have not been interested in preventing children from having access to it all.*
- ♣ Is there a technological means of assuring that a child only has access to the listed safe sites? *Yes, the technology used by PlanetGood does keep the Bad out and let's what the parents want the child to see in.*
- ♣ What kinds of useful material would be rendered unavailable to children if only listed safe sites could be visited? *PlanetGood can give access to any site with personal permission. Therefore, No valuable information is "unavailable"*

Establishment of a [top level] domain name for any material that is harmful to minors

- ♣ *Whether a site has a [top level] domain name or not does not influence the PlanetGood Product. PlanetGood characterizes all sites that are submitted to the proxy. It categorizes the site according to the Attributes the site has. If the site changes, the characteristics change. PlanetGood again allows the Parents the choice of what the child has access to on the Internet. If a site changes from a [top level] domain to an education site, PlanetGood reevaluates the characteristics.*

Age Verification systems

PlanetGood sets up accounts according to age ranges. There are currently 5 age ranges for accounts: 0-8, 8-13, 13-15, 15-18, and 18 up. It opens an account for a child according to age range with default characteristics. These characteristics can then be accessed and changed according to the Parent's belief system.