

Nancy Willard  
Director, Responsible Netizen  
Center for Advanced Technology in Oregon  
5214 University of Oregon, College of Education  
Eugene, Oregon 97403-5214  
URL: <http://netizen.uoregon.edu>  
E-mail: [nwillard@oregon.uoregon.edu](mailto:nwillard@oregon.uoregon.edu)

Nancy Willard has a B.S. in Elementary Education (University of Utah, 1975), a M.S. in Special Education (University of Oregon, 1977), and a Doctor of Jurisprudence (Willamette University College of Law, 1983). She taught children with behavior difficulties and practiced law in areas of computer law and copyright before focusing her professional attention on issues of children's behavior, technology, and schools.

In 1998, Willard became associated with the Center for Advanced Technology in Education at the University of Oregon, College of Education. She is the Director of Responsible Netizen, a program that seeks to develop and disseminate effective strategies to assist young people in gaining the knowledge, decision-making skills, motivation, and self-control to behave in a safe, responsible, legal, and ethical manner when using information technologies. Willard has received two National Science Foundation grants. The first grant investigates how high school students make decisions about ethical use of the Internet. This research is still in process. The second grant provided funds to coordinate a workshop with other researchers and practitioners to develop a recommended research agenda addressing issues of the social dimensions of the use of interactive technologies by young people. Willard has published a report on the results on this workshop entitled *Social Dimensions of the Use of Interactive Technologies by Young People: A Research Agenda*. (This report, and the other reports noted in the bio, is on the Responsible Netizen web site.)

In 1995, Willard published *Legal and Ethical Issues Related to K-12 Internet Use Policies*. This document has become a widely recognized resource for educators. The most recent version of this document has just been published in the *Brigham Young University Education and Law Journal* (Volume 2000, No. 2). Willard frequently lectures and conducts workshops for educators on policies and practices to help young people engage in safe and responsible use of the Internet. Willard recently published a report entitled *Capturing the "Eyeballs" and "E-wallets of Captive Kids in School: Dot.com Invades Dot.edu*. This report that investigates the concerns arising from a new business model of companies providing free technology resources to schools supported by online profiling and targeted advertising to students in the educational environment. The report provides guidance to educators on policies and practices to address the concerns presented by this business model.

Willard has assisted many school districts and regional education service districts in the State of Oregon develop their technology plans. Her document, *Effective Technology Planning for the Technology Literacy Challenge*, provides the basis for districts and schools to engage in ongoing, accountable technology planning and implementation in accord with the requirements of the U.S. Department of Education and the Federal Communication Commission's E-rate program.

Willard serves on the Advisory Committee for the *Cybercitizen Partnership*, a joint program of the Information Technology Association of America and the U.S. Department of Justice that seeks to promote responsible use of the Internet. Willard also serves on the Advisory Committee for the Center for Media Education's *New Media, Children, and Youth: A Research and Public Education Initiative*.

Willard is the mother of three children and serves on the site council for her children's elementary school.